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09/893,291	06/27/2001	Stephen T. Isaf	1078 1010	4314
7590 10/18/2004			EXAMINER	
Womble Carly	le Sandridge & Rice, P	WASYLCHAK, STEVEN R		
P.O. Box 7037 Atlanta, GA 30357-0037			ART UNIT	PAPER NUMBER
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Please find below and/or attached an Office communication concerning this application or proceeding.

- /- `		Application No.	Applicant(s)	
		09/893,291	ISAF ET AL	\mathcal{G}
	Office Action Summary	Examiner	Art Unit	
		Steven R. Wasylchak	3624	
Period f	The MAILING DATE of this communicat or Reply	tion appears on the cover sheet wi	th the correspondence addre	ess
THE - External after of the control	MORTENED STATUTORY PERIOD FOR MAILING DATE OF THIS COMMUNICA ensions of time may be available under the provisions of 3 or SIX (6) MONTHS from the mailing date of this communicate period for reply specified above is less than thirty (30) data of period for reply is specified above, the maximum statuto ure to reply within the set or extended period for reply will, a reply received by the Office later than three months after the patent term adjustment. See 37 CFR 1.704(b).	TION. 7 CFR 1.136(a). In no event, however, may a ration. 195, a reply within the statutory minimum of third y period will apply and will expire SIX (6) MON by statute, cause the application to become AE	eply be timely filed y (30) days will be considered timely. THS from the mailing date of this comr ANDONED (35 U.S.C. § 133).	nunication.
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1)[\]	•			
•	•	☐ This action is non-final.		
· 3)□	Since this application is in condition for closed in accordance with the practice of			ierits is
Disposit	tion of Claims			
5)□ 6)⊠ 7)□	Claim(s) 1-22 is/are pending in the apple 4a) Of the above claim(s) is/are vectors [is/are allowed.] Claim(s) 1-22 is/are rejected. Claim(s) is/are objected to. Claim(s) are subject to restriction	vithdrawn from consideration.		
Applicat	tion Papers			
. 9) <u></u>	The specification is objected to by the E	xaminer.		
'10)□	The drawing(s) filed on is/are: a)	accepted or b) objected to	by the Examiner.	
· .	Applicant may not request that any objection			
	Replacement drawing sheet(s) including the	correction is required if the drawing	(s) is objected to. See 37 CFR	1.121(d).
. 11)	The oath or declaration is objected to by	the Examiner. Note the attached	d Office Action or form PTO	-152.
Priority	under 35 U.S.C. § 119			
-	Acknowledgment is made of a claim for D All b) Some * c) None of: 1. Certified copies of the priority documents of the priority documents. Copies of the certified copies of the application from the International	cuments have been received. cuments have been received in A he priority documents have been	pplication No	age
* ;	See the attached detailed Office action for	or a list of the certified copies not	received.	
Attachme		_		
	ce of References Cited (PTO-892)		Summary (PTO-413)	
3) 🔲 Info	ce of Draftsperson's Patent Drawing Review (PTO- mation Disclosure Statement(s) (PTO-1449 or PTO er No(s)/Mail Date		s)/Mail Date nformal Patent Application (PTO-1 ·	52)

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DETAILED ACTION

Claim Rejections - 35 USC § 102

1. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.
- 2. Claims 1-15, 22 are rejected under 35 U.S.C. 102(e) as being anticipated by Stone et al. (US 6,738,750).

Claims:

1. A method of facilitating trade, comprising the steps of:
receiving an input price from a network client as input to a computer
program at a network server;/col 1,L47-51; col 5, L 48-58
accessing via the computer program a plurality of pre-configured buyer
profiles, each profile of the plurality of buyer profiles including at
least the identification of a buyer, a delivery destination and a
pricing factor associated with the identified buyer;/ fig 2a(1760),b,c; col 22, L 1-29; col
23, L 37-56
accessing via the computer program a logistics database which includes at
least costing information associated with shipping to delivery
destinations;/fig 5a-5h; col 22, L 66 to col 23, L 19

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configuring via the computer program a plurality of output prices, each output price being associated with one buyer profile of the plurality of buyer profiles, and each output price being a modification of the input price and reflecting at least (i) a cost of shipping to the delivery destination of the respective associated buyer profile and/ col 22, L 66 to col 23, L 19

- (ii) a price adjustment affected by the pricing factor of the respective associated buyer profile; and/ col 22, L 1-29 confidentially distributing the plurality of output prices, including the step of distributing to the identified buyer associated with each buyer profile the output price associated with the respective associated buyer profile./fig 2a,b,c; col 22, L 1-29
- 2. The method of claim 1, wherein the step of confidentially distributing includes the step of posting each output price at the server for confidential access by the buyer identified in the respective associated buyer profile./col 21, L 23-67; col 23, L 37-56
- 3. A system for facilitating trade,

a server connected to the internet;/ fig 26(2340); col 8, L 56-62 a plurality of pre-configured buyer profiles accessible to said server, each said profile of said plurality of buyer profiles including at least the identification of a buyer, a delivery destination, and a pricing

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factor associated with the identified buyer;/ fig 2a(1760),b,c; col 22, L 1-29; col 23, L 37-

logistics data accessible to said server, said logistics data including at least costing information associated with shipping to delivery destinations;/ fig 5a-5h; col 22, L 66 to col 23, L 19

a computer program feature converting an input price input at the server to a plurality of output prices, each output price being associated with one buyer profile of the plurality of buyer profiles, and each output price being a modification of the input price and reflecting at least (i) a cost of shipping to the delivery destination of the respective associated buyer profile and (ii) a price adjustment affected by the pricing factor of the respective associated buyer profile./ col 22, L 1-29; fig 2a,b,c; col 22, L 1-29; col 22, L 66 to col 23, L 19; fig 2b (2725)

- 4. The system of claim 3, wherein each said buyer profile of said plurality further comprises product specifications unique to said buyer such that, when said seller identifies a product for sale, said buyer is selected to receive said product based on matching said product specification unique to said buyer./ col 22, L 1-29
- 5. The system of claim 3, wherein each said output price is forwarded to a buyer associated with the respective buyer profile./ col 23, L 37-56
- 6. The system of claim 3, wherein said input price is provided in a recognized shipping term selected by said seller./col 35, L 46 to col 36, L 56

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- 7. The system of claim 3, wherein said input price is a free-on-board price./ fig 2a(1760),b,c; col 22, L 1-29; col 23, L 37-56
- 8. The system of claim 3, wherein each said outpost price is provided in a recognized shipping term selected by said seller./ fig 2a(1760),b,c; col 22, L 1-29; col 23, L 37-56
- 9. The system of claim 3, wherein said delivered price is a cost-insurance-freight price./ col 35, L 46 to col 36, L 56
- 10. The system of claim 3, further comprising a negotiation platform for confidentially posting said output prices for access by respective buyer's./ col 10, L 16-36
- 11. The system of claim 3, wherein said computer program can convert a delivered price entered into said platform by a buyer into an origin price for presentment to a seller./ col 10, L 16-36
- 12. The system of claim 11, wherein said origin price is forwarded only to sellers who have profiled said buyer in their buyer profile database./ col 10, L 16-36
- 13. A computer readable medium containing a computer program for managing a trading platform, said computer program comprising: program instructions that allow a producer to create at least one buyer profile for one buyer;

program instructions that grant access privileges to said buyer;
program instructions that receive an offer price from said seller; and
program instructions that calculate a plurality of delivered prices, each

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said delivered price uniquely calculated for individual buyers based at least in part on an individual buyer's pricing factor./refer all to claim 1

- 14. The computer readable medium of claim 13 further comprising program instructions for calculating an offer price from each said delivered price./ refer to claim 1
 15. The computer readable medium of claim 13, wherein said buyer access privileges allow access to only information specifically designated for said buyer./ refer to claim 2
- 22. A system for facilitating trade, comprising the steps of generating at a server on a global computer network a plurality of delivered prices from a single origin price input by a seller via a network client and making one delivered price of said plurality of delivered prices confidentially accessible to each of a plurality of buyers via a network client./col 8, L56-61; col 23,L 37-56; col 21, L 23-67

Claim Rejections - 35 USC § 103

- 3. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 4. Claims 16-21 are rejected under 35 U.S.C. 103(a) as being unpatentable over Stone et al. (US 6,738,750).

Claims:

16. A method for making a bid transaction on a trading platform accessible to

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sellers and buyers, comprising the steps of:

receiving buyer information into the trading platform creating at least one buyer profile and establishing a basis for a trading relationship with said buyer;/ notifying said buyer of the establishment of said trading relationship and granting said buyer access privileges to said platform; introducing product information into said platform, including an origin offer price;

generating a delivered price from said origin offered price, forwarding to buyers in said seller's buyer profile by said platform;

notifying said buyer of the availability of an offer on said platform; and,/refer to claim 1 Stone et al. does not explicitly disclose receiving a counteroffer price from said buyer.

Official notice is taken that this feature is old and well known in

the art. It would have been obvious to one of ordinary skill in the art at the time of applicant's invention to implement this feature for the advantage of possibly obtaining a higher price and close the sale.

- 17. The method of claim 16, wherein said step of generating a delivered price further comprises the step of introducing said offer price into a price configurator./ col 10, L 6-36
- 18. The method of claim 16, wherein said price configurator is an automatic pricing system that can convert an offer price to an individual delivered price./col 5, L 48-50 ("update")
- 19. The method of claim 16, wherein said price configurator is an automatic

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pricing system that can convert an individual delivered price to an offer

price./col 5, L 48-50

20. The method of claim 16, wherein said step of generating an offer price

further comprises the step of considering at least one of said buyer profile,

logistics rate tables, and product specifications./ col 4, L 60 to col 6, L 13

21. The method of claim 16, wherein said step of generating a delivered price

further comprises the step of considering criteria specifically set by said

seller./ col 10, L 16-36

This action is NON-FINAL. Any inquiry concerning this communication or earlier

communications from the examiner should be directed to Steven R. Wasylchak whose

telephone number is (703) 308-2848. The examiner can normally be reached on

Monday-Thursday from 7:00 a.m. to 6:00 p.m. EST.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's

supervisor, Vincent Millin, can be reached at (703) 308-1065. The fax number for Art

Unit 3624 is (703) 872-9306.

Any inquiry of a general nature or relating to the status of this application or

proceeding should be directed to the receptionist whose telephone number is (703)

308-1113.

Steven Wasylchak

9/29/04

VINCENT MILLIN SUPERVISORY PATENT EXAMINER TECHNOLOGY CENTER 3600

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